

The background image shows a scenic view of a lake, likely Lake Zurich, with several sailboats anchored in the water. In the foreground, there is a modern building with a glass facade and a patterned roof. The sky is clear and blue.

Swiss Arbitration Summit 2027

Sponsorship Opportunities

20–22 January 2027 · Kongresshaus Zurich, Switzerland

22–24 January 2027 · Weekend in the Swiss Alps, Engelberg Titlis

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Connect. Influence. Inspire.

The Swiss Arbitration Summit is more than a conference. It is where the international arbitration community comes together in Switzerland to exchange ideas, build lasting relationships and shape the future of arbitration.

Now in its fourth year, the Swiss Arbitration Summit returns to Zurich in 2027 at the iconic Kongresshaus, bringing together leading arbitration institutions, practitioners and experts from around the world.

Whether your goal is to strengthen your international profile, connect with leaders in the field, or demonstrate thought leadership, the Summit provides the perfect platform.

Join us in creating an exceptional experience for the global arbitration community.

[Explore Sponsorship Opportunities →](#)

2026 Summit Highlights

The 2026 Swiss Arbitration Summit was a resounding success, connecting a global community and fostering invaluable dialogue.

600+

Attendees

Senior practitioners, arbitrators, and legal experts from around the world

70+

Jurisdictions

Representing a truly global cross-section of the arbitration community

54

Sponsors and Media Partners

Leading institutions and firms supporting the future of international arbitration

128,250

LinkedIn Impressions

Expanding sponsor visibility across the global arbitration community.

Why Partner with the Summit?



Elevate Your Global Profile

Strengthen your organisation's presence within the international arbitration community through prominent brand visibility across the Summit's programme, marketing campaigns, and event materials, reaching practitioners and institutions from around the world.



Build Meaningful Relationships

Connect with arbitrators, practitioners, corporate counsel, experts, academics and representatives of leading institutions in an environment designed for genuine conversation and lasting professional relationships.



Showcase Your Leadership

Demonstrate your commitment to advancing international arbitration through meaningful engagement, thought leadership and premium brand presence.



Become Part of the Experience

Our sponsors don't simply support the Summit—they help create it. Every sponsorship contributes to memorable delegate experiences that continue long after the event concludes.

Sponsorship Opportunities

Three levels of sponsorship are available, each offering a different level of visibility, recognition, and engagement at the Summit.

Level	Investment	Who It's For	Key Highlight
Silver Sponsor	CHF 1,900	For organisations seeking a visible presence at the Summit and recognition as a supporter of the international arbitration community.	Visible presence & community recognition
Gold Sponsor	CHF 3,900	For organisations seeking enhanced visibility and prominent recognition throughout the Summit, including the Gala Dinner.	Enhanced visibility incl. Gala Dinner
Platinum Sponsor	CHF 6,900	For organisations seeking the highest level of visibility, prominent recognition throughout the Summit including the Gala Dinner, and the opportunity to host a Peak Insights Session.	Highest visibility incl. Gala Dinner + Peak Insights Session

Sponsorship Benefits

Benefit	Silver	Gold	Platinum*
Logo on Summit website	Small	Medium	Large
Hyperlink to sponsor website	✓	✓	✓
Sponsor profile on website	80 words	100 words	250 words
LinkedIn acknowledgements	Shared post	Dedicated post	2 dedicated posts
Logo in promotional materials	Small	Medium	Large
Rotating digital banner in Cvent Attendee Hub	—	—	✓ NEW
Onsite Visibility			
Logo on event screens and signage	✓	✓	✓
Acknowledgement during Summit	✓	✓	✓
Gala Dinner Recognition			
Gala Dinner logo projection	—	✓ NEW	✓
Logo on Gala Dinner menu	—	Medium NEW	Large
Thought Leadership & Engagement			
Eligibility to host a Peak Insights Session Explore Peak Insights Sessions →	—	—	✓
Inclusion in post-event article/report	✓	✓	Featured section
Access to attendee list (opt-in only)	—	✓ NEW	✓ NEW

*14 Platinum Sponsorships are available and will be attributed on a first-come, first-confirmed basis.

Peak Insights

14 sessions · Exclusive to Platinum Sponsors

Peak Insights Sessions form part of the official Summit programme, providing sponsors with a platform to share expertise and lead substantive discussion with international arbitration practitioners.

Sessions may take the form of panel discussions, workshops, interactive roundtables, case studies or industry-focused forums.

Sessions must be substantive and non-promotional. Product demonstrations and direct business-development activities are not permitted.

[View Peak Insights Guidelines ↓](#)

Available session times

The 14 sessions are allocated on a first-come, first-confirmed basis and remain subject to approval by the Summit Organising Committee.

Day 1 — Wednesday, 20 January 2027	Availability
08:00 – 09:30	Two sessions available
10:00 – 11:30	Two sessions available
12:00 – 13:30	Two sessions available
14:00 – 15:30	Two sessions available
16:00 – 17:30	Two sessions available
Day 2 — Thursday, 21 January 2027	Availability
08:30 – 10:00	Two sessions available
10:30 – 12:00	Two sessions available

Additional Sponsorship Opportunities

Enhance your Summit presence with a range of exclusive sponsorship opportunities designed to maximise visibility and engagement across both the Summit programme and social events.

Opening Cocktails Sponsor*

CHF 5'000 – 15'000

Host the official Summit kick-off reception and connect your brand with attendees in a high-profile networking setting.

- Exclusive or shared sponsorship (up to 3 sponsors, subject to approval)
- Prominent logo placement on event signage and digital communications
- Recognition across Summit social media channels

*Final pricing depends on number of sponsors. Please contact us for further details.

Closing Cocktails Sponsor

CHF 5'000

Host the official closing reception and conclude the Summit with a premium networking opportunity.

- Exclusive sponsorship at the closing reception venue
- Prominent logo placement on event signage and digital communications
- Recognition across Summit social media channel

Weekend in the Swiss Alps Dinner Sponsor

CHF 6'000

Associate your brand with an exclusive alpine networking experience in an exceptional Swiss setting.

- Branding at dinner venue and related logistics touchpoints
- Recognition in pre-event communications
- Association with one of the Summit's most prestigious social events
- Opportunity to display a promotional banner

Branded Winter Item Sponsor (Hand Warmers / Ski Helmet Covers)*

CHF 1'500 – 5'000

Deliver a practical and memorable branded item tailored to the Swiss Alps weekend.

- Exclusive branding on a selected winter item chosen by the sponsor (e.g. hand warmers or ski helmet covers)
- Distributed to Weekend in the Swiss Alps participants (50-60 delegates)
- High visibility throughout the weekend experience

* Price varies on selected product. Please contact us for further details.

Photobooth Sponsor

CHF 2'500

Elevate your brand's visibility by sponsoring our photo booth and join us in creating unforgettable memories for all our guests.

- Logo on photo booth prints (digital and printed photos)
- Opportunity to display a promotional banner

Bespoke Sponsorship Opportunities

Additional tailored sponsorship packages can be developed upon request, including branded networking activations, delegate materials, or hospitality experiences.

Peak Insights Guidelines

Peak Insights sessions are part of the official Summit programme and are available exclusively to Platinum Sponsors.

They are intended to foster substantive discussion within the international arbitration community and to provide a platform for thought leadership exchange.

Sessions may take the form of panel discussions, workshops or interactive roundtables.

All content must remain substantive and non-promotional. Product demonstrations, marketing presentations, or business development activities are not permitted.

A limited number of sessions are available.

Allocation Process

Peak Insights Sessions are allocated on a **first-come, first-confirmed basis**. Select a Platinum Sponsorship during booking to choose your preferred session. Your selected session will be secured once payment has been successfully completed.

Become a Sponsor →

Session Delivery and Venue Options

Sponsors may choose to host their Peak Insights session either at their own office or at the Kongresshaus Zurich, subject to availability and at additional cost.

Food and beverage arrangements may be coordinated directly with the venue, also at additional cost.

The selected location must be confirmed by **30 November 2026**.

Joint Summit Peak Insights Sessions

Sessions may be organised jointly by more than one sponsor.

In such cases:

- One organisation acts as **lead sponsor** and primary contact
- All participating organisations receive equal visibility across all Summit marketing and promotion activities
- The lead sponsor is listed first for administrative purposes only

Where sessions are jointly organised, the Platinum Sponsorship fee will be shared as follows:

- 2 organisations – each sponsor pays 70% of the sponsorship fee (CHF 4'830 per sponsor)
- 3 organisations (maximum) – each sponsor pays 55% of the sponsorship fee (CHF 3'795 per sponsor)

Where a sponsor organisation partners with an institution (e.g., university, arbitral institution, NGO, etc.), the sponsor organisation remains responsible for 100% of the Platinum Sponsorship fee. The partner institution is not required to make any financial contribution towards the sponsorship.

Each jointly organised session will count as one Peak Insights session.

All participating sponsor organisations are responsible for payment of their respective share of the fee, where applicable.

Deliverables and Timeline

To support early programme publication and the Summit website launch, sponsors are required to provide information as set out below.

Deadline	Required Submission
8 September 2026	Session title, sponsor profile and sponsor logo
25 September 2026	Session description, speaker names and short biographies of speakers

Session Guidelines

- Summit Peak Insights sessions are intended to foster substantive discussion within the international arbitration community.
- Sessions should encourage open discussion and the exchange of ideas, while reflecting the professional standards of the Summit.

The Summit Organising Committee may request adjustments to ensure overall programme quality and no overlapping topics, including session titles, formats, speakers, or moderators. Final approval of all content rests with the Summit Organising Committee.

Allocation and Changes

- Session allocations remain provisional until all required materials have been submitted and approved.
- If required information is not received by 16 September, the Summit Organising Committee may reallocate the session, amend the programme, or withdraw the session from the programme.
- In such cases, 15% of the sponsorship fee will be retained, with the remainder refunded. All decisions relating to sponsorship benefits, session allocation, programme content, and scheduling are final.

Institutional Partners

A limited number of Institutional Partner sessions may be offered by invitation to arbitral institutions, universities, professional associations and non



We look forward to having you as a Swiss Arbitration Summit 2027 partner!

For questions, please contact:

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Questions?

[Contact Us →](#)

Organisers

Swiss Arbitration

**Swiss Arbitration
Centre**

**Swiss Arbitration
Association**

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